



RIVA 1920 Industria Mobili S.p.A.

## 2<sup>nd</sup> Design Award “Light up your idea”



**1920 R**  
MADE IN ITALY  
2° DESIGN  
A W A R D

**ACCENDI LA TUA IDEA  
LIGHT..UP YOUR IDEA  
DU HAST EINE ZÜNDENDE IDEE**

<p><b>Concorso di idee IL LETTO</b></p> <p>Riva 1920 promuove il <b>secondo</b> concorso di idee per la progettazione di un letto impiegando legni di riforestazione e altri materiali non plastici per il completamento del prodotto stesso. Per maggiori informazioni <a href="http://www.riva1920.it">www.riva1920.it</a></p>	<p><b>Competition of ideas THE BED</b></p> <p>Riva 1920 is promoting the <b>second</b> competition of ideas for the design of a bed using reforestation wood and secondary non plastic materials. For more information, please visit <a href="http://www.riva1920.it">www.riva1920.it</a></p>	<p><b>Wettbewerb für Ideen DAS BETT</b></p> <p>Riva 1920 freut sich die <b>zweite</b> Wettbewerb von Ideen für die Planung eines aus Wiederpflanzungshölzer und andere Nicht-Kunststoffmaterialien realisierten Bettes auszuschreiben. Für weitere Informationen <a href="http://www.riva1920.it">www.riva1920.it</a></p>
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## Competition Rules

### **Art. 1 – Aim of the Competition**

Riva Industria Mobili S.p.A. of Cantù, a company selling its products under the registered trade mark of **RIVA 1920**, is promoting the **2<sup>nd</sup> Design Award “Light up your idea”** for the design of a **bed**, using reforestation wood: **walnut, oak, maple** or **cherrywood**.

### **Art. 2 - Conditions of Participation to the Competition**

Participation is open to:

- all adults (a specific educational qualification or another kind of degree is not required)
- students, architects, designers coming from the Faculties of Architecture, Institutes of Design or Art Schools.

There will be two classes of participants:

**Class 1: under 26** (people who will not have reached the age of 26 by 31.01.2015)

**Class 2: over 26** (people who will have reached the age of 26 by 31.01.2015)

Group participation is permitted in both classes. In such cases, the participants should designate someone as leader and this nomination should be supported by a formal declaration (please see the form available on our website), signed by each participant, which will be attached to the competition form.

The group leader will be the effective competitor as far as the organisers of the Competition are concerned and as such the only person with a right to receive any prize.

Since it is possible to participate both as individual and as a group, in such cases a double registration is required (a different e-mail address and password will be necessary for each registration).

Each candidate must submit only one and unique project. Whoever takes part in the Competition as a group, can also submit a project as individual. It is not allowed for a candidate to submit more than two individual projects or for a group to submit two or more projects.

For the participants belonging to the Group category: even if only one member of the group is over 26, the category of the entire group automatically becomes Over 26. Thus, the leader must be the eldest one.



### Art. 3 – Entries

Each participant will present a design for **1 bed** and the project will have to be uploaded on [www.riva1920.it](http://www.riva1920.it) in the section dedicated to the 2<sup>nd</sup> Design Award.

Each participant can submit his/her entry on [www.riva1920.it](http://www.riva1920.it), where s/he can fill in:

- a form with name, surname, address, telephone number, email, date of birth (**please double-check if you are registered in the correct class of participation**) and qualification (although not compulsory, it is suggested to upload an educational qualification).
- The registration to the website and the uploading of the project can be done also in two different moments. Once the compilation of the required form is done, it will be necessary to confirm the inserted information by clicking on “sign in” red button.

Moreover, each participant will have to upload:

- **1 sheet under “Preview of the project”**, strictly in **jpg format** (not exceeding 1 MB, 3000x2000 pixel, 72 dpi). This will be the first sheet analysed by the jury and can correspond to the render or to any other image representing the project.
- **1 sheet under “Render”, A3 format, strictly in PDF format (not more than 4 MB)** with title (name of the project) and class of participation, measurements and materials used.
- **1 sheet under “Technical Drawing”, A3 format, strictly in PDF format (not more than 4 MB)** with title (name of the project) and class of participation.
- **1 sheet under “Description of the project”, A4 format, strictly in PDF format** with title (name of the project) and class of participation, with a short description of the project.
- Copy of diploma or graduation certificate or of a document demonstrating enrolment in an undergraduate or diploma course in a Faculty / Institute, strictly in **PDF format**. As stated, although not compulsory, it is suggested to supply us with such a document. A self-declaration can also be supplied.
- **Document of formal declaration**, signed by each participant, **in which they designate someone as leader** (in case they participate as a group), strictly in **PDF format**. Please see the form on our website.

**IMPORTANT: the name of the designer cannot be reported on any of the four sheets. The sheets will have to be anonymous and just indicate the class of participation and the name of the project.**

We remind you to click on “sign in” red button at the end of the form to enter the competition officially.

The projects can be realized with any technique and means.



The submitted design must be original and unique. In the event of its emerging that the entry is not original, any award given will be annulled and any prize will have to be returned.

#### **Art. 4 – Deadline**

The projects must be uploaded on [www.riva1920.it](http://www.riva1920.it) until and by **31.01.2015 at 10.00 a.m. (Italian time)**.

We highly encourage you to submit your projects in time, in order to avoid the overloading of the system, with the following exclusion from the competition.

If you do not have any access to Internet, you are allowed to send the projects by post as well. We highly encourage you, however, to submit your projects online, in order to avoid any possible late deliveries and the following exclusion from the competition. The projects sent by post will have to be received strictly by 31.01.2015. In the case of postal or courier deliveries the postmark or collection note will be taken as proof. Please note that the title “2<sup>nd</sup> Design Award” has to be clearly indicated on the envelope.

The design may be accompanied by a small model (if deemed appropriate), to be sent by post. **Once received, this small model will not be returned.**

The address for the delivery of the project is:

Riva Industria Mobili Spa  
Showroom e Museo del Legno  
Via Milano, 110  
22063 Cantù – Como  
Italia

#### **Art. 5 – Anonymity**

**All participation in the competition shall be anonymous: the name of the designer cannot be reported on any of the four sheets. The various elements of each design should only bear the name of the project and the class of participation.**

#### **Art. 6 – Competition Jury**



The choice of the winning entries will be made by a Jury, which will evaluate the submissions that are in conformity with the Competition regulations on the basis of their originality, the aesthetics and functionality of the proposed objects, having regard also to the communicative quality and presentation of the design.

Jury decisions will be taken by majority and after the evaluation of the anonymous sheets, which will not contain any personal data of the authors.

The Jury's decisions will be final.

### **Art. 7 – Results of the Competition**

The results of the Competition will be announced to the authors (or group leaders) responsible for the winning entries through an Award Ceremony during the Salone del Mobile Fair 2015 or by e-mail and on our website [www.riva1920.it](http://www.riva1920.it)

### **Art. 8 – Prizes**

In total 6 (six) entries will be selected; 3 (three) in each class.

The total prize money will be € 6.000 (Six thousand Euros) pre-tax, to be divided as follows:

1° place in each Class: Euro 1.000

2° place in each Class: Euro 1.000

3° place in each Class: Euro 1.000

**A prototype will be made for each of the six winners.** If the product is considered suitable to be marketed, it will then be produced to be distributed via RIVA 1920's sales network. The designers then will be paid a royalty as stipulated in a separate contract from this Competition.

### **Art. 9 – Ownership of submissions**

The projects submitted to the Jury will remain the property of the authors; any wish to use the projects will be explicitly communicated first to the author(s) for permission. **Any eventual small model and paper document sent by post will not be returned at the end of the competition.**



## **Art. 10 – Rights of production**

The participants in the Competition retain their rights as authors of their designs.

Should other submitted projects be produced by RIVA Industria Mobili S.p.A., independently of the results of the Competition, these will be the subject of a specific contract to be drawn up with the author.

## **Art. 11 – Acceptance of the Competition Rules**

Participation in the Competition presupposes complete acceptance of these rules and likewise implies unreserved consent for personal data to be held and used in accordance with prevailing “privacy” laws.

RIVA Industria Mobili S.p.A. – Cantù is responsible for safekeeping this data.

**Participation to the competition implies acceptance and delegation to Riva 1920 to promote and publish the projects sent, in the most appropriate and convenient forms, both by printing and by publishing them on the Internet.**

For any further information or clarification, please contact:

**RIVA INDUSTRIA MOBILI SPA**

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